

### ABOUT INDUSTRY

India is among the fastest growing economies. With increasing prosperity, both the desire and the need for modern packaging solutions emerges.

Paper packaging is a versatile and cost-efficient method to protect, preserve, and transport a wide range of products. Attributes, like lightweight, biodegradability, and recyclability, are the advantages of paper packaging that make them an essential component in today's modern life.

The largest end-user industries for the global packaging demand arises from food, beverages, consumer products and industrial/bulk packaging.

The rising consumer consciousness, regarding sustainable packaging, along with the strict regulations being imposed by various environmental protection agencies, regarding the use of environment-friendly packaging products, is driving the market for paper packaging. The growing demand for flexible paper packaging due to the rise in consumer awareness regarding the harmful effects of plastic on the environment is helping the paper packaging industry to grow.

A study by trade and commerce trade association Assocham and global consulting firm EY revealed that the **packaging industry in India is anticipated to reach \$73.6bn by the 2020 financial year (FY2020), due to India's growing population and income levels.**

The conclusions drawn are therefore supportive of a continued expansion of the paper packaging demand globally, especially in the high growth regions of the world.

### ABOUT THE SHOW – WORLD OF PAPER

World of Paper is a platform which aims to bring together the experts from Paper, Printing, Packaging, Publishing and Allied Industries. **It is scheduled during 3-6 December 2019 @ Pragati Maidan, New Delhi, India.** Pragati Maidan enjoys the position of being the best event hosting venue in India. Co-Located with Paperex - The World's Largest Paper Show, the event will attract professionals, suppliers & manufacturers showcasing their latest innovations & developments.

World of Paper will also act as a guiding force for networking & cracking lucrative business deals, thus giving the sector a robust boost.

### PAPEREX – AN ENHANCED BUSINESS PLATFORM

**PAPEREX is the series of International Exhibitions focusing on the Paper and all allied Industry and is held biennially in India.** It is the only comprehensive forum serving the paper industry and has established itself as a "Business Festival of the Paper Industry". The event has always received an overwhelming response from the world over & it is ready to repeat the success story this year also with expected presence of **700 + exhibitors from 35 countries.**

Paperex is the ideal gateway and perfect platform for everyone in the Paper Technology business, to meet and explore opportunities to source information, discuss and negotiate business with the manufacturers of Paper and allied products, Tissue, Raw material and Machinery for the manufacture of paper and board, Mills owners, Converting, Paper Machinery, Corrugated production line suppliers and professionals and view their products on display, first hand at the exhibition.

To serve all verticals of paper industry in a better way, The World's Largest Paper Show is enhancing the platform with three co-located events to cater the entire gamut of paper & all allied industries at one business platform: -

- **WORLD OF PAPER** a concurrent show for Paper, Printing, Packaging & Publishing industries
- **CORRUGEX**, a concurrent show on Corrugated Box Machinery, Technology & allied Industries
- **TISSUEEX**, a concurrent show highlighting the participation of Tissue, Products, Machinery & Technology

**Block your dates for this Business Festival of the Paper Industry scheduled from 3-6 December 2019 in New Delhi.**

For more information on the exhibition, please log on to <http://india.paperex-expo.com>

### Contact Us



INTERNATIONAL TRADE AND EXHIBITIONS INDIA PRIVATE LIMITED

(CIN no. U92490DL2004PTC124343)

B1001-1014, 10th Floor, Statesman House, 29, Barakhamba Road, New Delhi – 110001, INDIA

Tel: +91 11 66295700 | Email: - ed@itei.in; www.itei.in, www.ite-exhibitions.com